

Community-Based Groups Funds and Resources

In local communities all across the Commonwealth, culture, and the groups which support it, are thriving as never before. Everywhere there are arts centers, public libraries, civic orchestras, historical societies, local arts councils, crafts guilds...the list is endless, and this growth has been matched by a similar increase in the number of programs that help to fund such activities.

The Massachusetts Council on the Arts and Humanities has prepared this brochure for community arts and humanities groups. It outlines programs and organizations that may be of service to community-based cultural groups across the state. The brochure is divided into three sections: Funding, Resources, and Publications.

Funding

Professional Assistance

Your organization may benefit from a new perspective in areas such as program development, community relations, or accounting/book-keeping. Professional Assistance can help you cover the cost of hiring a consultant or attending a seminar. Contact:

Professional Assistance Program
Massachusetts Council on
the Arts and Humanities
One Ashburton Place
Boston, MA 02108
(617) 727-3668

Historic Conservation

Are the documents in your local library, historical society, or town hall faded and crumbling? Do the photos or textiles in your town's historic home desperately need repair? The Historic Conservation program can help you preserve objects of artistic or historic value, as well as help you more professionally manage your collection. Contact:

Historic Conservation Program
Massachusetts Council on
the Arts and Humanities
One Ashburton Place
Boston, MA 02108
(617) 727-3668

Cultural Resources

The education of your students can be further enriched through Cultural Resources. This program links cultural groups with schools to enhance the cultural education of school children. Contact:

Cultural Resources Program
Massachusetts Council on
the Arts and Humanities
One Ashburton Place
Boston, MA 02108
(617) 727-3668

Merit Aid

If your organization has been running cultural programs in the community for a minimum of two years, Merit Aid can provide funding to offset expenses incurred in providing these programs and services to the public. Awards are given for a two-year period and are based upon recommendations made by regional panels. Contact:

Merit Aid Program

Massachusetts Council on
the Arts and Humanities
One Ashburton Place
Boston, MA 02108
(617) 727-3668

Institute for the Arts: Artists-In-Residence Program

Through the Artists-In-Residence Program, visual or performing artists can be brought into schools to educate and provide insight into the creative process. Residencies last usually from one to eight months and afford artists, students, teachers, and parents a unique opportunity to interact and learn from each other. To qualify for the program, artists are screened each year for the artistic quality and educational content of their programs. Contact:

Institute for the Arts Cultural Education Collaborative 59 Temple Place Boston, MA 02111 (617) 338-3073

Arts Lottery

A good source for funding are the 322 Arts Lottery Councils located across the state, which distribute monies generated by the Massachusetts State Lottery's "Megabucks" game. For further information contact:

Massachusetts Arts Lottery Council Room 212M, State House Boston, MA 02133 (617) 722-2193

Consortium of Local Arts Agencies of Massachusetts (CLAMM)

CLAMM is a group of local arts agencies which meet regularly to encourage a supportive environment for local arts in Massachusetts. Members offer up-to-date information on funding sources and possible collaborations.

The Massachusetts Council on the Arts and Humanities has been instrumental in convening the group which now plans to expand its membership to provide a statewide support system for local arts leadership. Contact:

Chris Connaire Cambridge Arts Council 57 Inman Square Cambridge, MA 02139 (617) 498-9033 Irene Buck
Groton Center for
the Arts
P.O. Box 423
Groton, MA 01450
(617) 448-3001

Performing Arts Program

Through the Performing Arts Program, your organization can gain access to a full roster of New England music, dance, and mime companies. These companies can then be engaged to perform under the sponsorship of your organization. Funds are even available to partially cover the cost of sponsorship. Contact:

New England Foundation for the Arts 25 Mount Auburn Street Cambridge, MA .02138 (617) 492-2914

Institute for the Arts: ArtPartnerships

ArtPartnerships are long-term collaborations between schools, individual artists, cultural institutions, and academic researchers designed to create permanent art education programs within a given school. Contact:

Institute for the Arts Cultural Education Collaborative 59 Temple Place Boston, MA 02111 (617) 338-3073

Visual Arts/Media Program

Sponsor a visual arts or media exhibition, or put your own exhibit on the road with the "Visual Arts/Media Program. Through the program, exhibitors are eligible to receive up to one-half of the cost of renting, insuring, and shipping an exhibit. Likewise, the program provides financial and promotional assistance for groups who wish to tour. Contact:

New England Foundation for the Arts 25 Mount Auburn Street Cambridge, MA 02138 (617) 492-2914 Massachusetts Foundation for Humanities and Public Policy

The Massachusetts Foundation for Humanities and Public Policy invites grant proposals from any nonprofit organization, institution, or civic group in the state wishing to sponsor projects which will use the humanities to increase public understanding of contemporary life in Massachusetts. The Foundation is a state program of the National Endowment for the Humanities. Contact:

Massachusetts Foundation for Humanities and Public Policy 155 Woodside Avenue Amherst, MA 01002 (413) 545-1936

National Endowment for the Arts

The National Endowment for the Arts has recently introduced a Test Program of Support for Local Arts Agencies. Under this program, the Endowment will accept applications from state and local arts agencies meeting certain eligibility requirements to receive funding for specific projects. Contact:

Test Programs of Support National Endowment for the Arts 1100 Pennsylvania Avenue, N.W. Washington, DC 20506 (202) 682-5564

Resources

Associated Grantmakers of Massachusetts

Associated Grantmakers provides a wide number and range of services and resources for your organization to take advantage of, including the regional resource library for fundraising research. They also offer an emergency short-term loan fund, fundraising seminars, and more. Contact:

Associated Grantmakers of Massachusetts, Inc. 294 Washington Street, Suite 417 Boston, MA 02108 (617) 426-2606

Grantsmanship Center

The Grantsmanship Center has an extensive library of helpful reprints on many fundraising and management topics. Suggested publication: "Proposal Planning and Proposal Writing" at \$1.50 a copy. They also offer seminars in fundraising, as well as an informative monthly newsletter. Contact:

The Grantsmanship Center 1031 South Grand Avenue Los Angeles, CA 90015 (213) 749-4721

The Foundation Center

Many consider this organization to be the ultimate resource for information on foundations across the country. They offer numerous publications, including "Foundation News" (general information) and "The Foundation Grants Index" ("who gave what to whom, when"). Contact:

The Foundation Center 888 Seventh Avenue New York, NY 10106 (212) 620-4230

Arts Extension Service

The Arts Extension Service is a community arts development program which provides technical assistance to cultural organizations and artists. Services include artist and business management workshops, on-site consultancies, an information resource library, a computerized artist data bank, and an artist and arts organization referral service. Contact:

Arts Extension Service Division of Continuing Education University of Massachusetts Amherst, MA 01003 (413) 545-2360

Massachusetts Cultural Alliance

The Massachusetts Cultural Alliance serves a membership of 225 nonprofit cultural organizations across the state, with professional services such as management training, consultancies, and networking opportunities, as well as support services for individual artists such as group health insurance. Contact:

Massachusetts Cultural Alliance 833 Statler Office Building Boston, MA 02116 (617) 423-0260

> State Arts Agencies' Mailing Lists

Prepared a press release or promotional brochure but don't know where to distribute it? The New England Foundation for the Arts maintains a computerized mailing list of individuals and organizations that are active in the arts throughout Massachusetts. Your organization can gain access to this list for a small fee. Contact:

Data Processing Division
New England Foundation for the Arts
25 Mount Auburn Street
Cambridge, MA 02138
(617) 492-2914

Publications

"Olympus on Main Street" is an excellent 'from the ground floor up' planning guide for the development of a successful community arts agency. By Joseph Golden (Syracuse University Press, New York, NY 13210).

The Massachusetts Cultural Alliance publishes an unusually handy and comprehensive guide to cultural groups and institutions across the Commonwealth. "Stepping Out" is available for \$2.50 (plus 45¢ for postage) from:

Massachusetts Cultural Alliance 833 Statler Office Building Boston, MA 02116 (617) 423-0260

"The Grass Roots Fundraising Book: How to Raise Money in your Community" (by Joan Flanagan; Swallow Press, San Francisco, CA 94101), offers excellent 'how to' suggestions for local fundraising and community involvement.

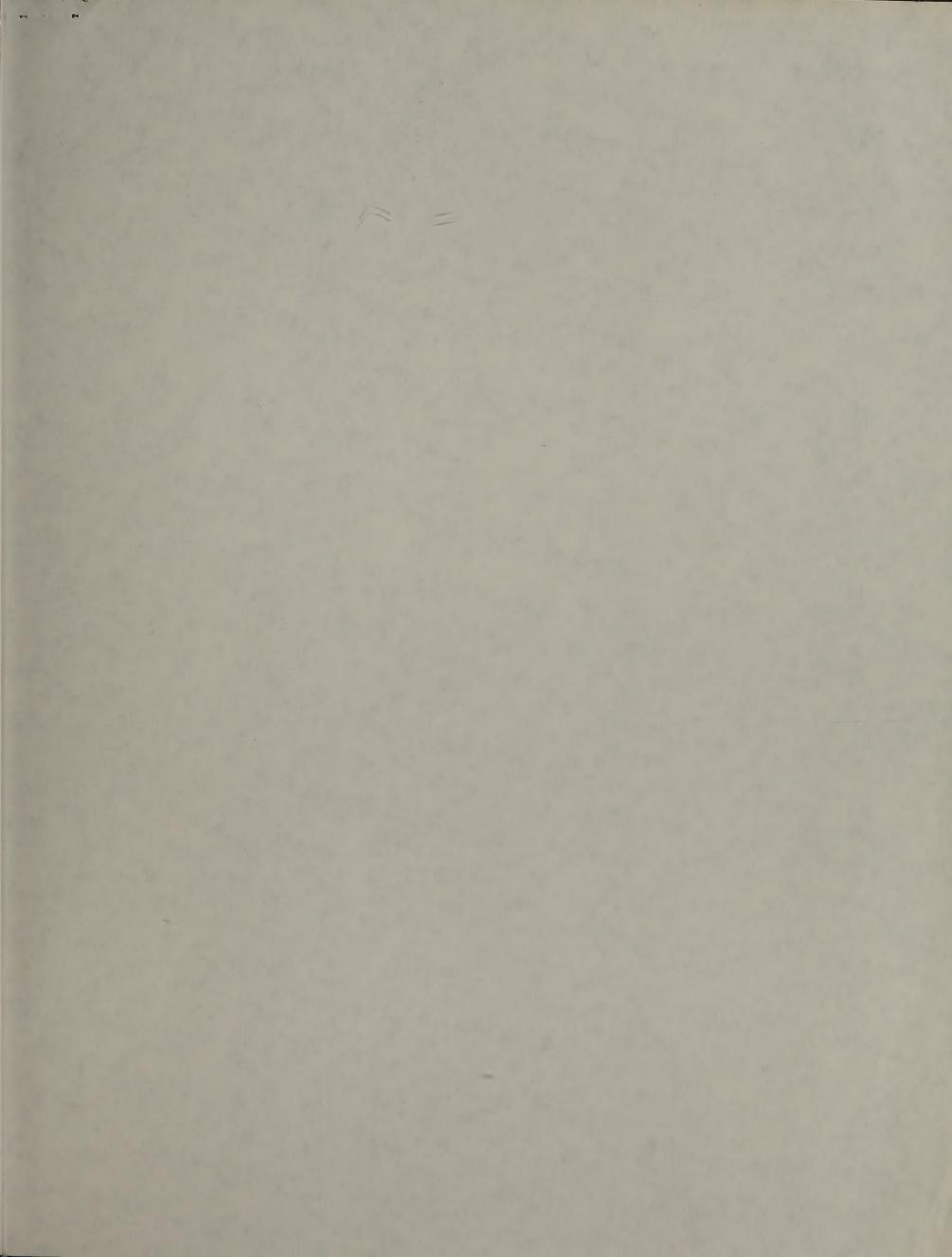
The Arts Extension Service offers a number of self-help publications for community arts groups. An important reference source for artists and craftspeople, "Fairs and Festivals in the Northeast" (\$5.00) lists nearly 500 festivals throughout New England and several neighboring states. "Arts Festivals: A Working Kit" (\$3.50) offers detailed 'blueprints' for organizing an arts festival or other related event. Both publications are available from:

Arts Extension Service Division of Continuing Education University of Massachusetts Amherst, MA 01003 (413) 545-2360

The American Council for the Arts (ACA) is an excellent source for reference materials on community arts administration. A good place to start is with "Community Arts Agencies: A Handbook" (\$12.50). Also available: "Financial Management for the Arts: A Guidebook for Arts Organizations" (\$4.50), "Presenting Performances: A Handbook for Sponsors" (\$5.95), and "All In Order: Information Systems for the Arts" (\$7.95). All may be ordered from:

American Council for the Arts 570 Seventh Avenue New York, NY 10018 (212) 354-6655

This guide does not contain every resource available to community-based arts groups, however we've outlined those we feel are the most important. We hope it is of some use to you.



For more information contact:
The Public Information Office
The Massachusetts Council
on the Arts and Humanities
A State Agency

Before March 10, 1985: One Ashburton Place Boston, Massachusetts 02108 617 727-3668

After March 10, 1985: The Little Building Boston, Massachusetts 02116 617 727-3668 10th Floor





